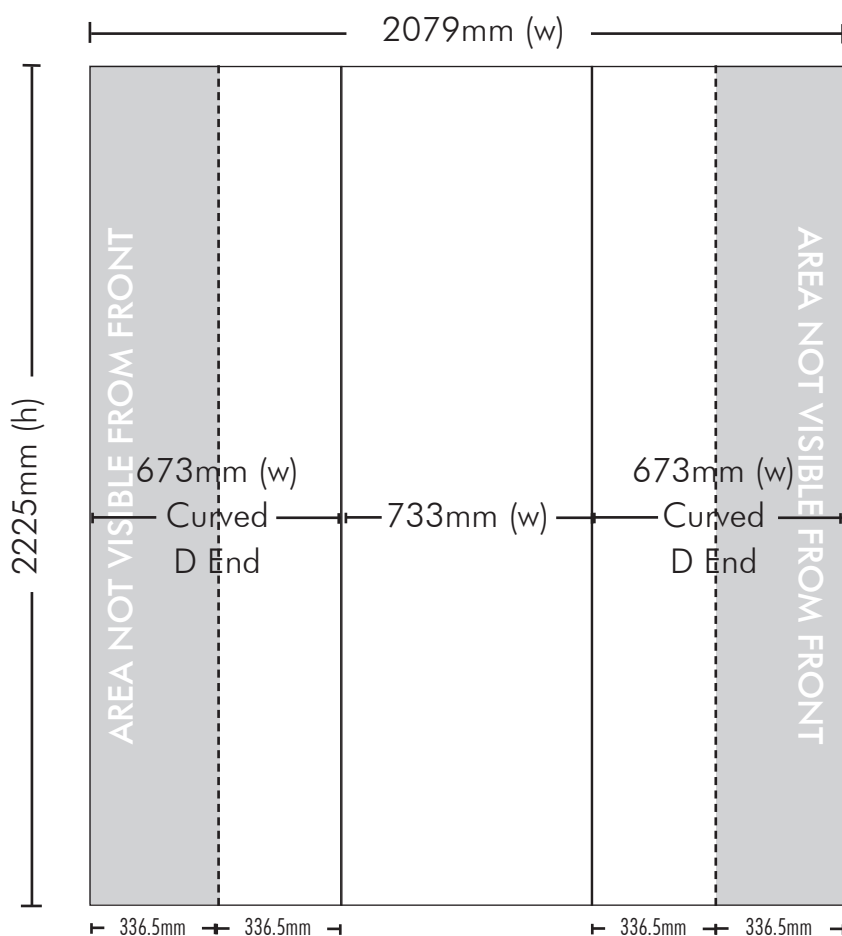


3x1 - Classic Straight popup



A 3x1 popup comprises of 3 individual graphic drops. The two end 'D' panels wrap around towards the back so please keep this in mind when designing artwork

Artwork Specifications

Artwork dimensions (1 piece):

	WIDTH(mm)	HEIGHT(mm)
100%	2079	2225
50%	1039.5	1112.5

Artwork formats to supply:

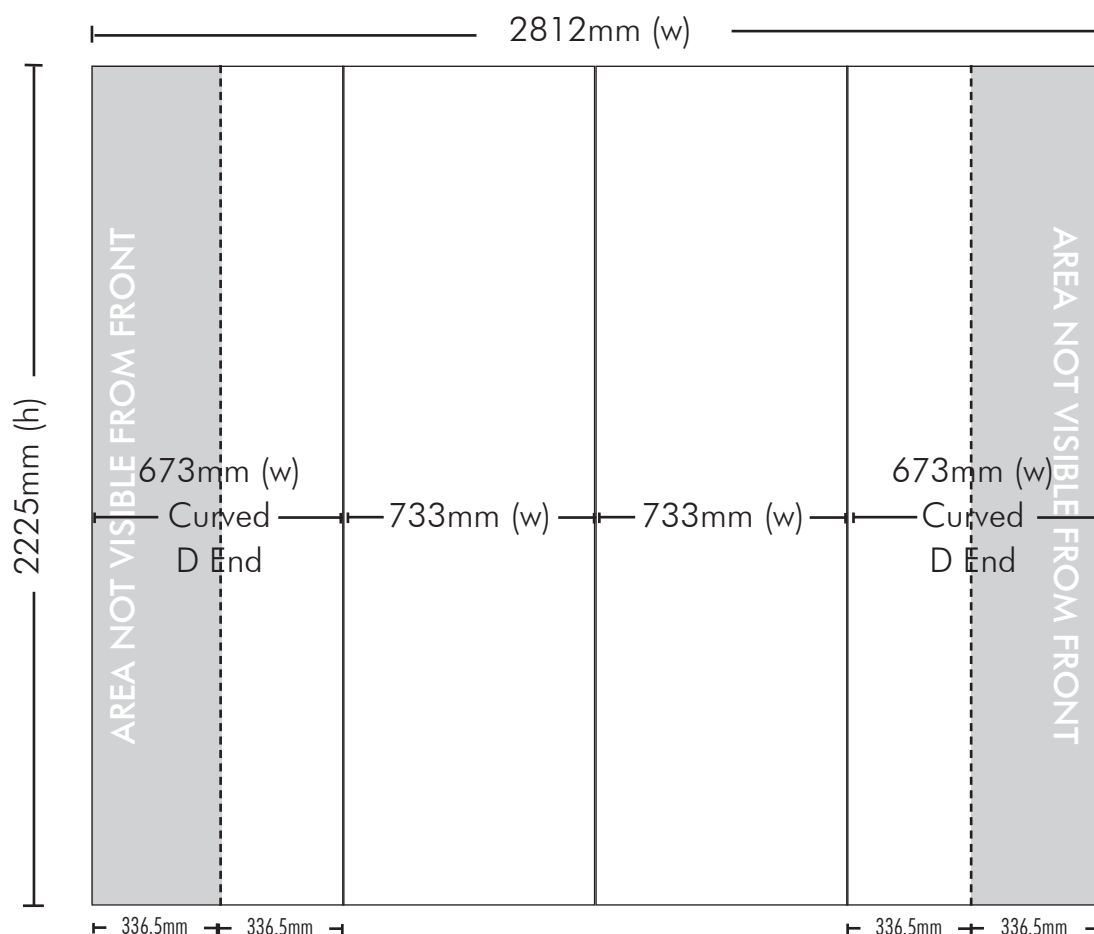
- **Illustrator EPS**
Fonts outlined with all placed/pasted artwork in file converted to CMYK and flattened
- **Adobe PDF (2001/X-1a or Press Ready)**
Convert all elements to CMYK including placed files from original artwork source
All fonts outlined and flattened

Colour: Please work in CMYK colour mode (RGB colours will be converted to CMYK before printing and will print differently to the RGB colours that you see on the computer screen). CMYK colours are what we can output. You can use Pantone® colours and we will do our best to match them when printing. Please be aware that colours will be printed as the closest CMYK equivalents.

Note: Web or low resolution graphics can cause unwanted pixelation effects when enlarged therefore we recommend that images used in the artwork be of the highest quality at least 300dpi in 1/4 sized artwork.

We endeavour to check all artwork files before printing however we cannot be held responsible for any issues arising directly from supplied artwork.

3x2 - Classic Straight popup



A 3x2 popup comprises of 4 individual graphic drops. The two end 'D' panels wrap around towards the back so please keep this in mind when designing artwork

Artwork Specifications

Artwork dimensions (1 piece):

	WIDTH(mm)	HEIGHT(mm)
100%	2812	2225
50%	1406	1112.5

Artwork formats to supply:

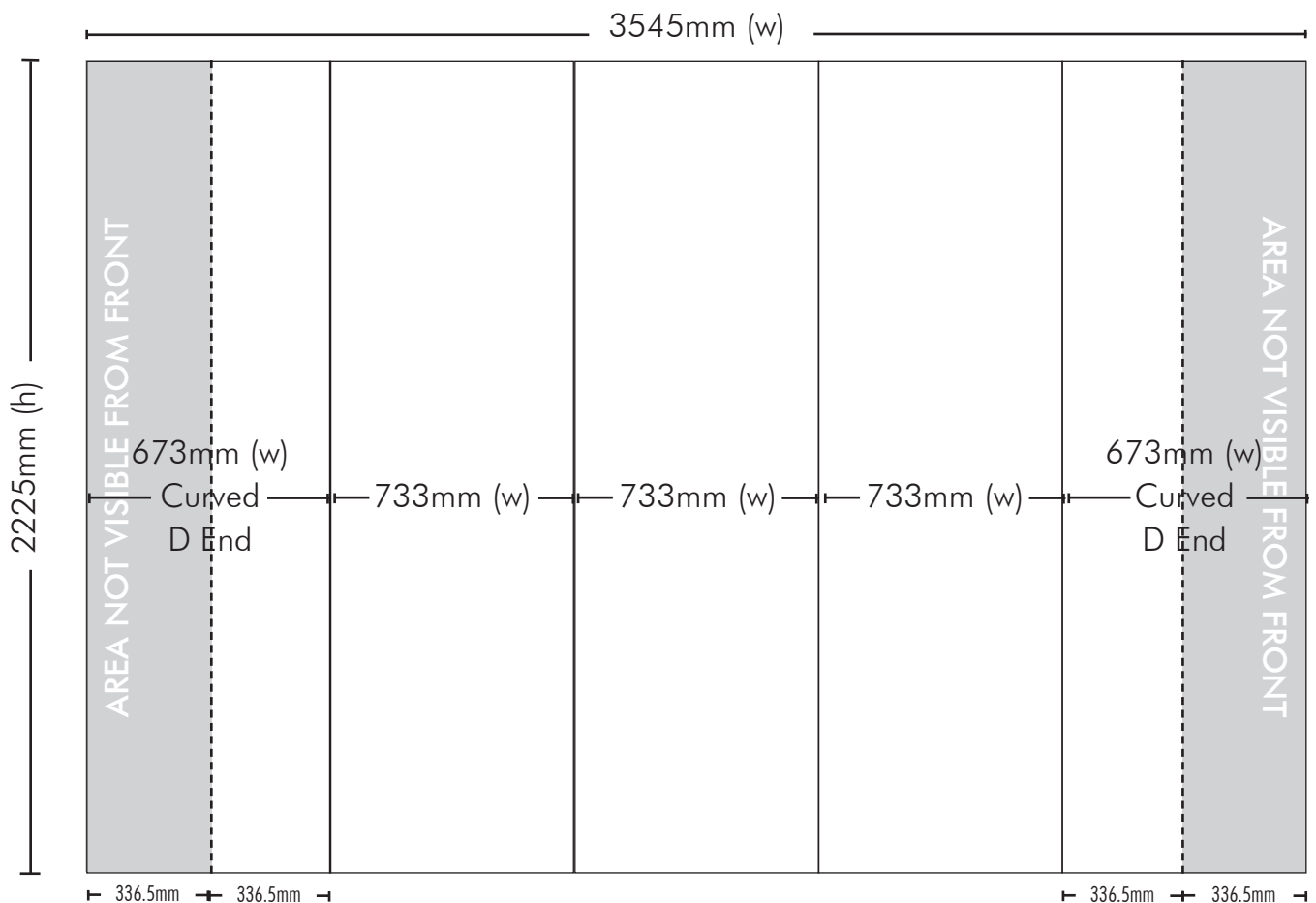
- **Illustrator EPS**
Fonts outlined with all placed/pasted artwork in file converted to CMYK and flattened
- **Adobe PDF (2001/X-1a or Press Ready)**
Convert all elements to CMYK including placed files from original artwork source
All fonts outlined and flattened

Colour: Please work in CMYK colour mode (RGB colours will be converted to CMYK before printing and will print differently to the RGB colours that you see on the computer screen). CMYK colours are what we can output. You can use Pantone® colours and we will do our best to match them when printing. Please be aware that colours will be printed as the closest CMYK equivalents.

Note: Web or low resolution graphics can cause unwanted pixelation effects when enlarged therefore we recommend that images used in the artwork be of the highest quality at least 300dpi in 1/4 sized artwork.

We endeavour to check all artwork files before printing however we cannot be held responsible for any issues arising directly from supplied artwork.

3x3 - Classic Straight popup



A 3x3 popup comprises of 5 individual graphic drops. The two end 'D' panels wrap around towards the back so please keep this in mind when designing artwork

Artwork Specifications

Artwork dimensions (1 piece):

	WIDTH(mm)	HEIGHT(mm)
100%	3545	2225
50%	1772.5	1112.5

Artwork formats to supply:

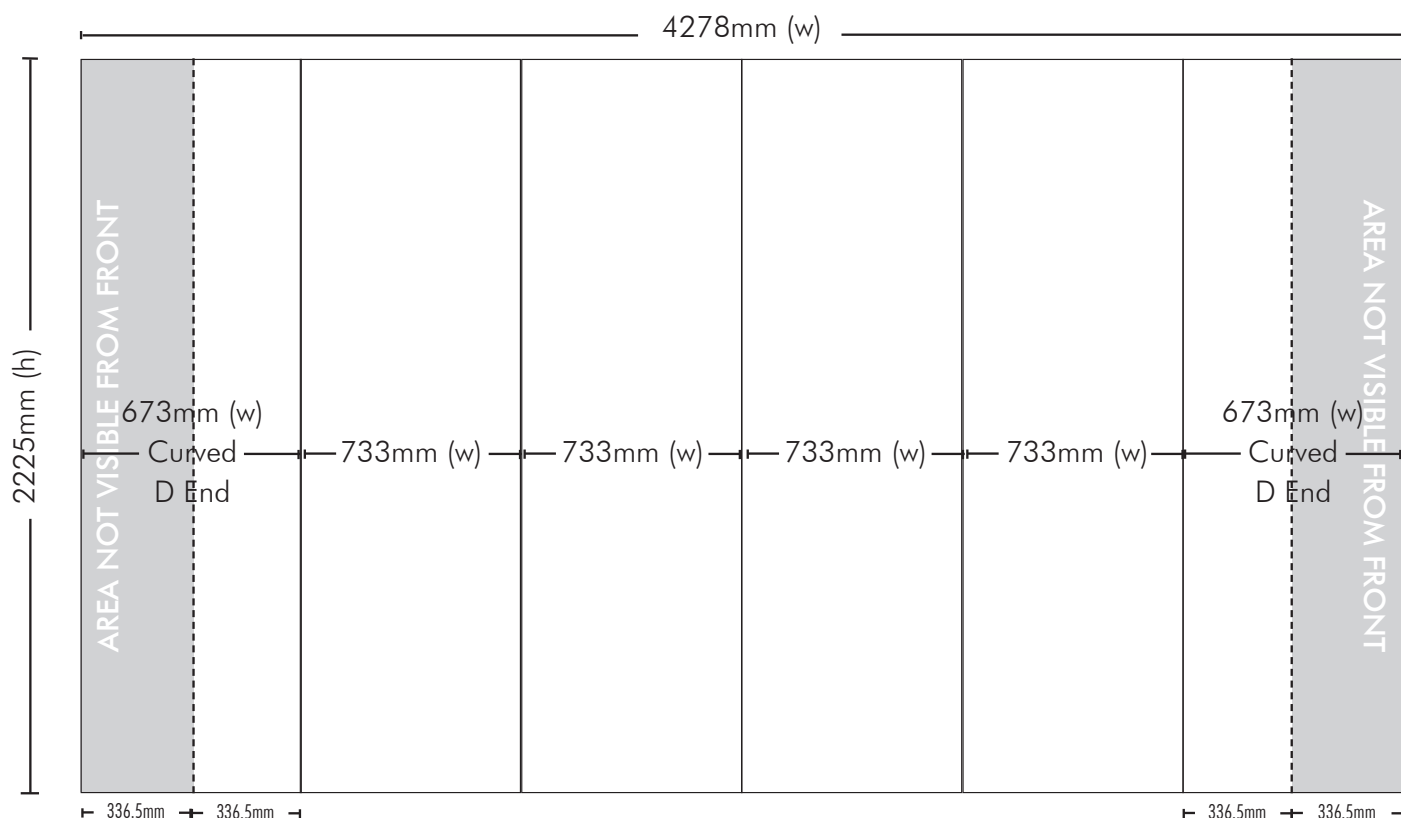
- **Illustrator EPS**
Fonts outlined with all placed/pasted artwork in file converted to CMYK and flattened
- **Adobe PDF (2001/X-1a or Press Ready)**
Convert all elements to CMYK including placed files from original artwork source
All fonts outlined and flattened

Colour: Please work in CMYK colour mode (RGB colours will be converted to CMYK before printing and will print differently to the RGB colours that you see on the computer screen). CMYK colours are what we can output. You can use Pantone® colours and we will do our best to match them when printing. Please be aware that colours will be printed as the closest CMYK equivalents.

Note: Web or low resolution graphics can cause unwanted pixelation effects when enlarged therefore we recommend that images used in the artwork be of the highest quality at least 300dpi in 1/4 sized artwork.

We endeavour to check all artwork files before printing however we cannot be held responsible for any issues arising directly from supplied artwork.

3x4 - Classic Straight popup



A 3x4 popup comprises of 6 individual graphic drops. The two end 'D' panels wrap around towards the back so please keep this in mind when designing artwork

Artwork Specifications

Artwork dimensions (1 piece):

	WIDTH(mm)	HEIGHT(mm)
100%	4278	2225
50%	2139	1112.5

Artwork formats to supply:

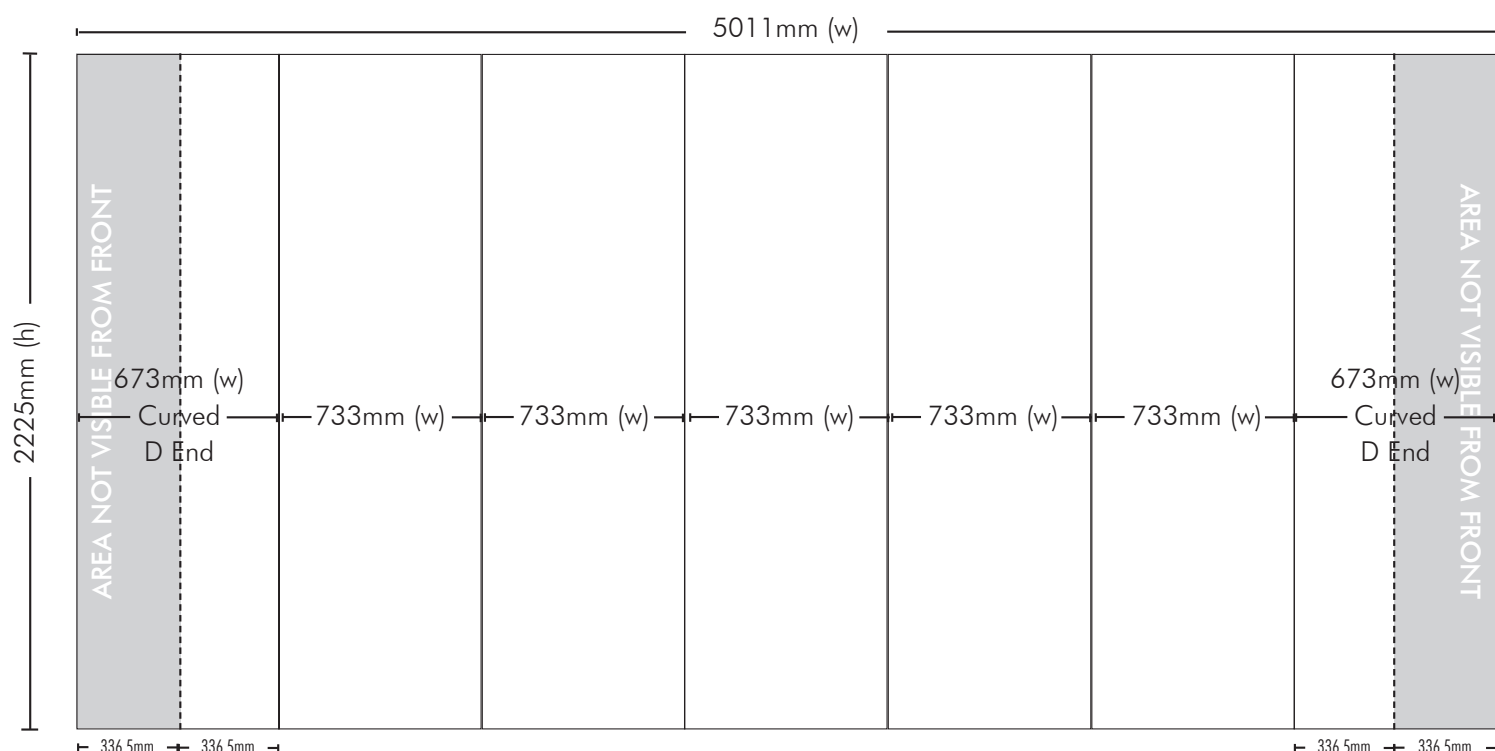
- **Illustrator EPS**
Fonts outlined with all placed/pasted artwork in file converted to CMYK and flattened
- **Adobe PDF (2001/X-1a or Press Ready)**
Convert all elements to CMYK including placed files from original artwork source
All fonts outlined and flattened

Colour: Please work in CMYK colour mode (RGB colours will be converted to CMYK before printing and will print differently to the RGB colours that you see on the computer screen). CMYK colours are what we can output. You can use Pantone® colours and we will do our best to match them when printing. Please be aware that colours will be printed as the closest CMYK equivalents.

Note: Web or low resolution graphics can cause unwanted pixelation effects when enlarged therefore we recommend that images used in the artwork be of the highest quality at least 300dpi in 1/4 sized artwork.

We endeavour to check all artwork files before printing however we cannot be held responsible for any issues arising directly from supplied artwork.

3x5 - Classic Straight popup



A 3x5 popup comprises of 7 individual graphic drops. The two end 'D' panels wrap around towards the back so please keep this in mind when designing artwork

Artwork Specifications

Artwork dimensions (1 piece):

	WIDTH(mm)	HEIGHT(mm)
100%	5011	2225
50%	2505.5	1112.5

Artwork formats to supply:

- **Illustrator EPS**
Fonts outlined with all placed/pasted artwork in file converted to CMYK and flattened
- **Adobe PDF (2001/X-1a or Press Ready)**
Convert all elements to CMYK including placed files from original artwork source
All fonts outlined and flattened

Colour: Please work in CMYK colour mode (RGB colours will be converted to CMYK before printing and will print differently to the RGB colours that you see on the computer screen). CMYK colours are what we can output. You can use Pantone® colours and we will do our best to match them when printing. Please be aware that colours will be printed as the closest CMYK equivalents.

Note: Web or low resolution graphics can cause unwanted pixelation effects when enlarged therefore we recommend that images used in the artwork be of the highest quality at least 300dpi in 1/4 sized artwork.

We endeavour to check all artwork files before printing however we cannot be held responsible for any issues arising directly from supplied artwork.